**DXxxx xxx**

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**EDUCATION**

**University of Warwick Coventry, UK**

*BSc. Management* **2015 - 2018**

* Second-Class Honours, Upper Division (2:1)
* Relevant Modules: Economics of Strategy, Critical Issues in Management, Organisational Analysis

**North London Collegiate School Jeju Jeju, KR**

*High School* **2011 - 2015**

* International Baccalaureate: Economics HL 6, Physics HL 6, Mathematics HL 5, French Ab initio 7, English Literature SL 5, Theatre SL 6

**RESEARCH EXPERIENCE**

**Global Integrative Project**  **University of Warwick**

*Team Research Report*  **2016-2017**

* Researched to present investment opportunities in Mexico to a mock investment company and created a report for the mock board of directors.
* Designed appropriate portfolio using: the PESTLE framework to ascertain the macro-environmental features of Mesxico; Porter’s Diamond to identify factors of national competitive advantage; SWOT analysis to evaluate characteristics of investable business
* Learned to incorporate real life data to the academic framework to come up with a realistic solution

**Governance, Polictics, and Corporate Accountability** **University of Warwick**

*Individual Essay*  **2016-2017**

* Researched to present a critical answer to the question of whether MNCs are accountable for the protection of human rights within the global supply chains
* Concluded through research that the current legal systems lack the system to regulate MNCs’ behaviors and do not provide aids to hold MNCs responsible for human right problems,
* However, in a moral context, unethical behaviors may have negative impact on the images perceived by consumers and may lead to boycotting, which even unsuccessful ones, present firms with a possibility of financial damage which the risk-averse nature of firms treat same as a actual cost
* Learned to address the research question in diverse contexts, as different context provide different conclusionsㅁㅁ

**Critical Issues of Management**  **University of Warwick**

*Team Research Presentation* **2017-2018**

* Took on a role of BP presenting to a fictional country to convince them of letting BP extract their newly found oil reserve
* Had to present how BP has changed since their Deepwater Horizon Oil Spill accident from 2010 and reassure the accident will not reoccur while presenting the country with the economical benefits that the company will bring
* Learned how to research for and use information and data of a company to present a meaningful and realistic solution
* Learned how to create a professional presentational material that summarises and delivers the message in a clear, concise manner

**WORK EXPERIENCE**

**EY Consulting Korea**  **Seoul, KR**

*Full-time Internship*  **Aug 2019 - Sep 2019**

* Participated in an RPA project for one of the largest financial companies in Korea; was able to learn how RPA is integrated into current business processes and implemented throughout the enterprise.
* Created meeting minutes for weekly meetings.
* Participated in client interviews organized by consultants in order to select candidate processes and/or to analyze as-is processes.
* Assisted in preparing presentation materials on Microsoft PowerPoint for various client-reporting occasions.
* Recorded and managed data on daily RPA operation/test results (number of successful/failed transactions and causes of failed transactions, etc.) on Microsoft Excel, and organized them for reports; learned how to arrange a large sum of data to represent a comprehensive result in a visually appropriate form.
* Helped with day-to-day tasks required for the project such as ensuring compliance with the client’s information security functions, organizing meeting details and requesting access to software or screens etc.
* Translated and summarized reports on previous EY Advisory projects from Korean to English.

**Weber Shandwick Korea** **Seoul, KR**

*Full-time Internship*  **Nov 2018 - Feb 2019**

* Participated in composing daily news monitoring lists of 5G and communication industry for a top China-based tech company; learned how to distinguish and evaluate relevant information for the company.
* Participated in drafting media reports for a US-based international automotive firm regarding the launch of their new models; was able to learn different media channels that the company utilises.
* Drafted weekly reports for an American multinational information technology company; learned how to organise large data with Excel.

**Sena Technology INC.**  **Seoul, KR**

*Summer Internship*  **Jul 2017- Sept 2017**

* Conducted commercial analysis of the current sales of products, identifying the potential market growths.
* Critically studied and researched into effective marketing resources available in the UK for a new product launch.
* Drafted weekly reports regarding marketing materials and customer approachability.
* Worked with overseas branches in the United States and Germany, helping with day-to-day tasks and translations; was able to practice professional language in both English and Korean.

**LEADERSHIP & EXTRA CURRICULAR ACTIVITIES**

**Warwick Korean Society Coventry, UK**

*Marketing Director* **Mar 2016 - 2017**

* Actively participated in organising executive meetings and events, enhancing teamwork and communication skills.
* Worked actively as a marketing director to publicise the society and increase event participation; organised an inter-university event involving more than 5 universities, was able to develop a network with different people.
* Held regular meetings to produce the events and programs that were wanted by the members.

**ADDITIONAL SKILLS**

**Language**  English (Native, TOEIC 990), Korean (Native), French (Intermediate, DELF B2)

**IT Skills** Professional knowledge in MS Office (Excel, Word, PowerPoint), Basic Photoshop skills